

# JOHNZAI

# 604.722.7169

LOCATION  
VANCOUVER • CANADA

FINDME [AT] JOHNZAI.COM  
WWW.JOHNZAI.COM



## curriculum vitae

EDUCATION  
COMPETENCIES  
EXPERIENCE

### EDUCATION

#### DIPLOMA • 2007

THE ART INSTITUTE OF VANCOUVER  
Advance Graphic Design Diploma  
[Interactive Media Design]

#### STUDIES • 2001

EMILY CARR INSTITUTE OF VANCOUVER  
Basics of Communication Design  
Adobe Illustrator  
Adobe Photoshop  
QuarkXPress

#### DIPLOMA • 2003-2007

THE ART INSTITUTE OF VANCOUVER  
Graphic Design Diploma

### COMPETENCIES

Mac OS  
Microsoft Windows  
Microsoft Words  
Microsoft Excel  
Microsoft Front Page  
Microsoft PowerPoint  
Adobe Illustrator

Adobe Photoshop  
Adobe InDesign  
Adobe Bridge  
Adobe Premiere  
Adobe After Effects  
Adobe GoLive  
Adobe ImageReady

Adobe Acrobat Professional  
ActionScript 2.0  
MySQL Database  
PHP  
Canon DSLR Rebel XTi  
Canon Utilities  
Macromedia Dreamweaver

Macromedia Flash  
Macromedia Fireworks  
Macromedia Extension Manager

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## EXPERIENCE

### Big Clic ([www.bigclic.ca](http://www.bigclic.ca)) • 2008 (to present)

Working as an Art Director; Developed design directions and web interfaces, layout design, application design for the many projects within the company. This included: [ourstudentportfolios.com](http://ourstudentportfolios.com) / [whercreativitygoestoschool.com](http://whercreativitygoestoschool.com) (in progress) / client email headers / administrative interface design

[www.ourstudentportfolios.com](http://www.ourstudentportfolios.com)  
[www.schoolportfolioconnect.com](http://www.schoolportfolioconnect.com)  
[www.ourfashionschool.com](http://www.ourfashionschool.com)  
[Web interface design]

### Character Clothing Inc. • 2008 (to present)

Developed corporate branding for this clothing brand. This included: logo, stationary, apparel design, advertising tactics, and web design

[www.madeincharacter.com](http://www.madeincharacter.com)

### CellularBlock.com • 2008 (to present)

Developed corporate branding for this retail company. This included: Concept development, usability, logo, and web design

[www.cellularblock.com](http://www.cellularblock.com)

### Fone Eleven Communications Ltd • 2007

Developed corporate branding for their telecommunications retail company. This included: logo, business card, and web design.

### Alleluia Bubble Tea House • 2007

Developed corporate branding for this bubble tea house in ShangHai. This included: logo, business card, advertising spots, and web design.

### Lights & Buzz Magazine • 2007

Developed promotional flyer for the emerging magazine company based in Vancouver.

### Dozo Izakaya • 2006

Developed corporate branding for this restaurant. This included: logo, stationary, foods & drinks menu, signage, wall-murals, and web design.

<http://www.johnzai.com/dozoizakaya.swf>

## LANGUAGES

ENGLISH  
CHINESE

## INTERESTS

BOOK DESIGN  
MAGAZINE DESIGN  
PRACTICAL WEB DESIGN  
COMPUTER ARTS PROJECTS  
WEB DESIGNER  
LÜRZER'S INT'L ARCHIVE  
ADVANCED PHOTOSHOP  
THE ART OF SHEPARD FAIREY  
BANKSY  
THE ANNUAL OF THE TYPE  
DIRECTOR'S CLUB  
GRAPHIC DESIGN ANNUAL  
  
TRAVEL  
SOCCER  
LIBRARY  
BOOKSTORES  
PHOTOSHOOT  
MAC  
CANVAS ART

REFERENCES AVAILABLE